



DREAM. ACHIEVE. SUCCEED.

Cincinnati Scholarship Foundation 2008-2009 Annual Report

*Helping deserving students
achieve their dreams.*



The Cincinnati Scholarship Foundation's (CSF) Mission is to continue to be the premier scholarship foundation in Greater Cincinnati, administering college scholarships on behalf of local businesses, corporations, individuals and other area foundations.* By reaching out to motivated and deserving students, who have limited financial resources, the CSF helps to provide the means to attend college and the opportunity to realize their dreams.

*Scholarships include The Anthony Muñoz Scholarship Fund, The Johnny Bench Scholarship Fund and the Marvin Lewis Scholarship Fund. Please visit the website for a complete listing.

Cincinnati Scholarship Foundation

652 Main Street
Cincinnati, OH 45202
513.345.6701
513.345.6705 fax
www.CincinnatiScholarshipFoundation.org

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Letter From Thomas Hayden, Board Chairman

The Cincinnati Scholarship Foundation (CSF) has been helping students in the Cincinnati area and beyond achieve their goals for over 90 years. I am humbled every year at our annual Student Awards Dinner as Courtis Fuller announces these hardworking kids. Their level of achievement, and, moreover, the level of their determination, discipline and focus, to earn these awards is inspiring. This foundation not only provides access to hundreds of scholarship opportunities to deserving local seniors but also has a high school college access program for the younger students, to help those determined young people stay in school, and it rewards their improvement!

From dozens of past recipients, we heard that CSF scholarships made a HUGE difference.

- The difference between starting a semester with all the books and supplies they needed... and waiting 6 weeks for their loans to come in.
- The difference between giving their full attention to attending class and studying... and having to hold down a full-time job at the same time.
- The difference between being able to continue from one semester to the next... and taking time off to save money for tuition.

It is with great pleasure that I serve the Cincinnati Scholarship Foundation and deeply appreciate the efforts of its staff and board of trustees, all of whom are people focused on helping our youth and making Cincinnati a better place. We thank the hundreds of foundations, endowments, and individuals like you that make the students' dreams possible.

I encourage everyone to visit our website, CincinnatiScholarshipFoundation.org, and see how easy it is to set up a scholarship fund, how much your donations help our mission, and how rewarding the effort is! I would like to **THANK YOU** and **CHALLENGE** you to help make our Foundation even better and build our capacity to reach even more people. Within this Annual Report, there is a form you may complete to get information on starting a fund in your name, your company's name, or in the name of a loved one. It's easier than you think. The need for your attention and help is greater than ever as the challenges to public education financing you read about every day directly impact these young students, and increase the need for more funds to help them.

**Please call any of us to gain more understanding of the CSF.
Have a Healthy and Happy Year!**

Sincerely yours,

Thomas Hayden, Chairman
CSF Board of Trustees



Scholarship Funds & Foundations

Ach Family Scholarship Foundation
 Ad Club Scholarship Fund
 Alexander and Helen Griffin Memorial Scholarship
 Anthony Muñoz Foundation
 Andrew Rindfleisch Memorial Fund
 Barr Foundation
 Barrett Family Scholarship Fund
 bigg's/Curtis Breeden Scholarship Fund
 Bob and Linda Kohlhepp Fund
 Borden Inc. Scholarship Fund
 Carl H. Lindner Family Fund
 Carol Mills Memorial Scholarship
 Castellini Foundation
 CFT/ACPSOP Scholarship Fund
 Charles & Claire Phillips Scholarship Fund
 Charlotte R. Schmidlapp Scholarship Fund
 Christopher Todd Grant Memorial Fund
 Cincinnati Bell Scholarship Fund
 Cincinnati Financial Corporation Scholarship Fund
 Cincinnati Milacron Scholarship Fund
 Corinne and Fred Capuder Memorial Fund
 Corwin Nixon Scholarship Fund
 Duke Energy Scholarship Fund
 Corwin Nixon Scholarship Fund
 Crosset Family Fund
 Dater Foundation
 David J. Joseph Company Scholarship Fund
 Dee Wacksman Memorial Scholarship Fund
 Duke Energy Scholarship Fund
 Dwight Hibbard Scholarship Fund
 E.W. Scripps Scholarship Fund
 Ella Wilson Johnson Scholarship Fund
 Else and Adele Raschig Scholarship Fund
 Estelle Davis Memorial Scholarship Fund
 Eugene Carroll Scholarship Fund

Farmer Family Foundation
 Fifth Third Bank Combined Fund
 Fletemeyer Family Scholarship Fund
 Florette B. Hoffheimer Scholarship Fund
 Frank Foster Skillman Scholarship Fund
 Franklin M. Shands Scholarship Fund
 GE Aviation Scholarship Fund
 Gardner Foundation
 Goldman, Sachs & Company Scholarship Fund
 Greater Cincinnati Scholarship Association
 H.C. Schott Foundation
 HCRTA/Glen O. & Wyllabeth Wise Scholarship Fund
 Heidelberg Distributing Co. Fund
 Heinz Pet Products Scholarship Fund
 Helen Steiner Rice Scholarship Fund
 Jeffrey Steven Schneider Scholarship Fund
 Johnny Bench Scholarship Fund
 Joseph S. Stern, Jr. Scholarship Fund
 Judge Benjamin Schwartz Scholarship
 Juilfs Foundation
 Kroger Cincinnati/Dayton Scholarship Fund
 L & T Woolfolk Memorial Scholarship
 L.B. Zapoleon Scholarship Fund
 Lazarus/Federated Scholarship Fund
 Lowe Simpson Scholarship Fund
 Lyle & Arlene Everingham Scholarship Fund
 Lyle Everingham Scholarship Fund
 M & E Brown Scholarship Fund
 Macy's Scholarship Fund
 Martha W. Tanner Memorial Fund
 Marvin Lewis Scholarship Fund
 Marvin Rammelsberg Memorial Fund
 Mary Roberts Scholarship Fund
 McCall Educational Fund
 Michael Bany Memorial Scholarship
 Midland Company Scholarship Fund

Nelson Schwab Jr. Family Fund
 Nethercott Family Scholarship Fund
 Ohio National Financial Services Scholarship Fund
 Ohio National Foundation
 Pepper Family Scholarship Fund
 Pichler Family Scholarship Fund
 PNC Bank Scholarship Fund
 Priscilla Gamble Scholarship Fund
 Procter and Gamble Fund
 Raymond and Augusta Klink Scholarship Fund
 Richard Heekin Scholarship Fund
 Robert H. Reakirt Foundation Fund
 Roger & Joyce Howe Family Fund
 Running Club of Greater Cincinnati Scholarship Fund
 S. David Shor Scholarship Fund
 SC Johnson, A Family Company Scholarship Fund
 Scripps Headliners Scholarship Fund
 Semple Foundation
 Sharon Thomas Memorial Scholarship Fund
 T.L. Conlan Memorial Scholarship
 Third Protestant Memorial Church Scholarship Fund
 Thomas J. Emery Memorial Fund
 U.S. Bank N.A. Scholarship Fund
 Union Central 135th Anniversary Scholarship Fund
 Walter & Marilyn Bartlett Fund
 Warrington Family Foundation
 Western & Southern Foundation
 William A. Friedlander Scholarship Fund
 Wm. J. Rielly/MCURC Scholarship Fund
 Woodward Trustees Scholarship Fund
 Wynne Family Memorial Fund

Start A Scholarship Now

(Doesn't cost as much as you think...)

Cincinnati Scholarship Foundation
Est. 1918



If you would be interested in joining the dozens of businesses, organizations, individuals and non-profits that have committed to helping thousands of students achieve their dream of a college education, the Cincinnati Scholarship Foundation (CSF) can help you. The CSF is in a unique position to guide you through the process of establishing a scholarship fund in your name, your company's name, or in the name of a loved one.

As a scholarship donor, your generosity will live on in the students that you help. You will enjoy receiving thank-you notes from the students who benefit from your generosity as well as bi-annual progress reports. If you are interested please fill out this form and a CSF representative will get in contact with you. **Please fax forms to 513.345.6705**

Name _____ Phone Number _____

Address _____ City _____ State _____ Zip _____

Email _____ How would you prefer to be contacted? _____ Phone _____ Mail _____ Email _____

Sharing The Journey...



Lloyd Bernstein, Benefactor of the H.A.R. Dutton Scholarship

Similar to many Cincinnati Scholarship Foundation recipients, Lloyd Bernstein started his college career with a big dream, an act of courage, and the kindness of a stranger. Raised in Dover, New Jersey, Lloyd came from a family where no one had ever gone to college. It was 1959. He had worked several jobs while attending high school, saving his money and dreaming of earning a college degree. His parents did not share this dream. Along with not having the means, they wanted their son to forget about college and after finishing high school, follow the normal path to work.

Lloyd was undeterred. Based on his strong academic achievement, Lloyd was awarded a first year scholarship from Rutgers University. While honored, he knew that one year's tuition would not be enough. Lloyd believed the way in which to be successful in college was to find a university that offered a co-op program. The co-op program allowed students to work during school in order to gain experience and personal development. Lloyd turned down the Rutgers scholarship and applied to the University of Cincinnati, the first in the nation to offer a co-op program.

With his savings, Lloyd was \$500 short of starting college in Cincinnati. However, he had recently been in a fishing tournament, the awards banquet for which was held in the Dutton Hotel in Dover. To Lloyd, Mr. H.A.R. Dutton, who owned the hotel, was the richest man he knew, and although they had not met, he made an appointment to see him. Lloyd told his story, explained to Mr. Dutton how hard he had worked and how much he wanted to go to college. If he could borrow this last \$500, he promised to study hard, keep him informed of his progress, and pay him back. Impressed with the young man's earnest commitment and passion, Mr. Dutton said he would not make a loan, but a gift to help him achieve his dream.

Bernstein was an active student, serving as President of the University's Student Union, a member of Pi Lambda Phi Fraternity, and a member of several honoraries on campus. Lloyd reflected, "The richest college experience includes education and leadership responsibilities. Extracurricular activities at the University really enhanced my life experience and made me a well-rounded person." Lloyd completed his B.S.I.M. degree from the University of Cincinnati and was offered a Teaching Fellowship at the University, which enabled him to obtain his Masters in Business Administration.

A successful businessman, Lloyd has been in real estate for 35 years, has a studio in the Pendleton Art Center, and a home in Santa Fe, New Mexico. His interests are broad, ranging from Artic Mountaineering, Ski Patrol, and Mountain Rescue to being an Energy Healer, student of Tai Chi and TaeKwonDo and an Indian artifacts collector. He has two children and four grandchildren.

The H.A.R. Dutton Scholarship Fund is a gift Lloyd Bernstein endowed in perpetuity in honor of the faith Mr. Dutton showed in him 50 years ago. Lloyd said, "Education is key for personal growth and success and although some people don't need a college education everyone deserves a chance." This scholarship fund, managed by the Cincinnati Scholarship Foundation, is part of Lloyd's Estate Plan and will provide scholarships to students from his Alma Mater, Dover High School. Students who demonstrate strength of character, a strong work ethic, need, and who are in a "last dollar" situation are eligible for this generous \$2,500 scholarship award. With 900 students in his former high school and 194 graduating, 10 students are expected to apply for the first scholarship to be awarded from the H.A.R. Dutton Scholarship Fund in May 2010.

Lloyd Bernstein understands the struggle faced by so many young people in this blue collar community. He knows how hard it is to hold onto a dream in face of daunting odds. He knows the courage it takes to ask for help. And he knows the kindness of a stranger. H.A.R. Dutton's kindness to him, given so many years ago, will reach out to others in the future through the generosity of Lloyd Bernstein. When asked why he decided to begin the Scholarship Fund Lloyd said, "It was the right thing to do, and if I had known about it I would have established it sooner."

Your legacy can live on...call today about a fund in your name 513.345.6701

Past Recipients! Please visit CincinnatiScholarshipFoundation.org to share your journey and you could be next to be featured in an upcoming CSF newsletter.

Students Tell All...

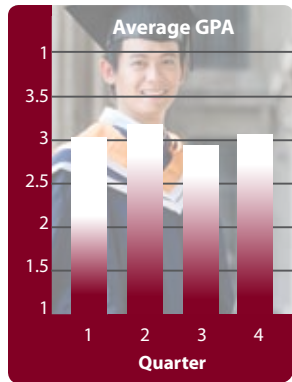
I feel I know more about college this year than any other year and now I feel I can go to college than just hope I can.
~ Ebony Williams, 7th Grade, Midway Elementary

I am happy and feel privileged to be in this program.
~ Casey Frank, 9th Grade, Dater High School

High School Scholarship Program

The Cincinnati Scholarship Foundation (CSF) began in 1918 as a Scholarship Committee of the Vocational Bureau. The CSF was founded as an agency devoted to keeping high school students in school. Today the High School Scholarship Program (HSSP) strives to help students stay in school and to aspire to attend college.

Find Us On
 Facebook



2008-2009 Highlights

- 259 students were accepted in the CSF's High School Scholarship Program for the 2008-2009 school year.
- The HSSP served students from 32 Cincinnati Public Schools.
- \$89,745 was awarded for students participating in the HSSP.
- An average of \$363.34 was paid per active participant in the program.
- 13 mandatory college access workshops were conducted.
- Campuses Visited:
 - Miami University - 19 students participated, University of Cincinnati - 14 students participated, Northern Kentucky University - 17 students participated, Xavier University - 9 students participated.
- 100% of the HSSP Seniors reported that they plan to attend college in the Fall, 2009.
- 83% filled out the CSF's College Scholarship Application.

- A total of \$24,150 was awarded to HSSP Seniors from the CSF College Scholarship Program.
- Counselor representatives indicated on survey results that students who participate in the HSSP have the potential to succeed in college and benefit from their participation in the program.
- On average participants indicate a slight increase in academic motivation and college awareness from pre- to post-assessment. The HSSP was helpful in encouraging students to do well in school and increase their knowledge about college.
- A large percentage (92%) of the students who participated in the HSSP indicated that they aspire to achieve at least an Associate's Degree after high school.



To see the look on their (students) faces, the energy, the sparkle in their eyes, lets us know this is all worth doing. ~ John Pepper

2009 Annual Student Awards Banquet

Each year the Cincinnati Scholarship Foundation (CSF) honors its most outstanding students who participate in the High School Scholarship Program. Students are selected to be honored at the dinner based on academic achievement and motivation to succeed. On Monday, May 11, 2009 the Cincinnati Scholarship Foundation honored 44 outstanding students at the Annual Student Awards Dinner. Once again, Courtis Fuller, WLWT-TV Channel 5 news anchor, served as emcee this year. He welcomed guests and presented awards to the students. Mr. John Pepper, Chairman of the Board of The Walt Disney Company and retired Chairman and CEO of Procter and Gamble, was awarded the third annual Champion of Educational Opportunity (CEO) Award. The CSF was also honored to have Congresswoman Jean Schmidt at the Banquet. Congresswoman Schmidt spoke briefly about the importance of reaching for your dreams and assisted Mr. Fuller with presenting awards to the high school seniors who were being honored that evening. Students, their family members, and distinguished sponsors enjoyed a wonderful meal at Xavier University's Schiff Family Conference Center at the Cintas Center.* The event helped to raise nearly \$18,000 for the Cincinnati Scholarship Foundation's High School Scholarship Program.

**This was not a function of Xavier University.*

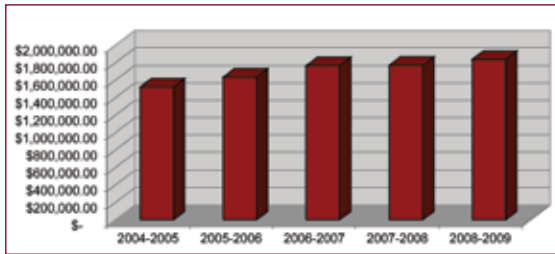


I enjoyed the evening thoroughly for a lot of reasons. ~ John Pepper

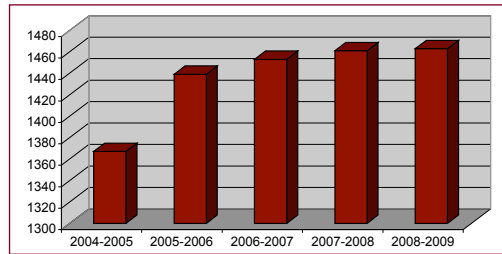
Look Ahead... The 2010 Annual Student Awards Dinner will be held on Monday, May 10, 2010. For tickets or more information please call 513.345.6701.

College Success

Total Scholarship Dollars Awarded



Number of Scholarships Awarded



2008 - 2009 Revenue, Expenses, & Contributors List

PhD Degree Membership

Anthony Muñoz Foundation
Eugene Carroll
David J. Joseph Company
Fritsch's Restaurants
Graydon, Head and Ritchey LLP
Louise and Wilma Fletemeyer Fund
Kroger Company
Carl H. Lindner
Macy's
Marvin Lewis Community Fund
Margaret Meyer
James Nethercott
Margaret and James Pasquale
Claire Phillips
Wester Southern Foundation
Woodward Trustees
Mary Wydman

Master's Degree Membership

Advertising Club of Cincinnati
Cincinnati Bell
Cincinnati Bengals
Cincinnati Financial Corporations
Duke Energy
Shirley Griffin
Mr. and Mrs. Thomas Hayden
General Electric
Greater Cincinnati Foundation
Ohio National Foundation
Procter and Gamble Foundation
River City Furniture
Janice and Willie Robbins
John J. Schiff, Jr. & Company
Marsha Spivey-Harris
Roscoe Staples IV
Marsha and David Taylor
J. Michael Thierauf
University of Cincinnati
Kerri Vanlandingham

2009 Revenue

Total \$202,800

Fundraising	\$91,720
Administrative Fees	\$234,100
Contributions & Grants	\$40,380
Investment Return	(\$163,400)

2009 Expenses

Total \$433,880

Fundraising	\$78,975
Management & General	\$55,262
Scholarship & Award Administration	\$299,643

Decrease in Net Assets

(\$231,080)

Scholarships & Awards

\$1,675,102

Net Assets

\$2,353,393

Warrington Foundation
William Wynne
Xavier University

Bachelor's Degree Membership

Mr. and Mrs. Douglas Arthur
Terrance Ashanta-Barker
Mark Bany

James Bolden
Megan Bolser
Mr. and Mrs. Stuart Brownell
Mr. and Mrs. David Burger
Burkhardt and Company
Mr. and Mrs. David Cawdrey
Rheba Clark
James Cullen
Michael Dickerson
Bill Epps
Beverly Faxon
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Denishea Flanigan
Mr. and Mrs. Gary Forbeck
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Charles Gomien
Cheryl Grant
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Carol Hahn
Jacqueline Heard
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Lee Knose
Mr. and Mrs. Stephen Kollstedt
Michael Lamping
LaVette and Nish Lewis
Linda Loftin
Sandra Ludurie
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Mr. and Mrs. Mike Mauch
William McClain
Mr. and Mrs. Patrick McNerney
Midland Company Foundation
Mr. and Mrs. Mel Mittermiller
John Moore

Contributors List

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 Mark Ogle
 Nikela Owens
 Dean Pisacano
 Kevin Prows
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 Mr. and Mrs. Oscar Robertson
 Mary Ronan
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 Mr. and Mrs. Neal Ryan
 H.M. Scherzinger
 Shannan & Randy Nauman
 James Schroth
 Erica Selby
 Inez Shorter

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 Cheryl Spencer
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 Sheilah Wagner
 Albert Weisbrot
 Gina Whited
 Christopher Wilson
 Mr. and Mrs. William Wynne
 Mr. and Mrs. Michael Young
 Busald Zevely

Barbara Zumbiel
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 Membership**
 Carol and Mark Baker
 Muriel and Robert Best
 Terry Brinson
 Suzanne Dulaney
 Elizabeth Egan
 Kathleen and Joseph Gorman
 Sharon Gramann
 Carl Grueninger
 Olivia Holrs
 Mary Sue Jackson
 Jean Jones
 Mace Justice
 Rhonda Kelley
 Kathryn Kelley

James King
 Michael Mayer
 Robert Mayer
 Joyce Middleton
 Sharon and Bobby Morris
 Fionia and Melrose Oldacre
 Deborah Rembert
 LaToya Rembert
 Mary Margaret Rochford
 Jean Schmidt
 Agnes and Brinson Terry
 William VonHagen
 Sheilah Wagner
 Kathleen and Richard Wagner
 Nicholas Westerman
 Franklin White



YES! I want to invest in the future youth of Greater Cincinnati.

- PhD Degree Membership \$5,000 and above
 - Master's Degree Membership \$1,000 up to \$4,999
 - Bachelor's Degree Membership \$100 up to \$999
 - Associate's Degree Membership Up to \$99
- My membership is (circle one): New Renewal Memorial Alumni



Name _____

Address _____

City _____ State _____ Zip _____

In Memory Of _____

Address _____

City _____ State _____ Zip _____

Please charge my credit/debit account (circle one): MC Visa AMEX

Account No. _____ Expires _____/_____/_____ Amount \$ _____

Yes, please add me to your email list! Here is my email address _____

Please make checks payable to the **Cincinnati Scholarship Foundation**. Thank you for your tax deductible contribution.

Mail to: 652 Main Street, Cincinnati, OH 45202



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What We Have In Store...

CSF High School Scholarship Program Activities: 2009-2010

January 6	College Awareness I	7 th Grade
January 20	Senior Night, Part I	12 th Grade
February 3	Higher Education Basics	9 th Grade
February 17	College Admissions	10 th Grade
March 10	College Awareness IV	8 th Grade
March 22-26	Spring Break Campus Tours	All Grades
April	Senior Exit Interviews	12 th Grade
April 7	Entrance Exams	11 th Grade
April 21	Senior Night, Part II	12 th Grade
May 5	College Awareness II	7 th Grade



Students Tell All...

- *This program helps me to prepare as well as encourages me to do well.* ~ Meghann Black, 11th Grade, Dater High School
- *It was a great experience for me and taught me a lot that I didn't know about the college application process and FAFSA.*
~ Jade Clingman, 12th Grade, Withrow University
- *I really enjoy being in this program because it helps me to stay on track at school.*
~ Dominique Collins, 9, Western Hills University High School